## MOCK TEST PAPER

FINAL (OLD) COURSE: GROUP - II

## PAPER - 5: ADVANCED MANAGEMENT ACCOUNTING <br> SUGGESTED ANSWERS/HINTS

1. (a)

Statement of Profitability

| Product | Sales Value (₹) | P / V Ratio <br> (\%) | Contribution <br> (₹) |
| :--- | ---: | :---: | :---: |
| A | $2,50,000$ | 50 | $1,25,000$ |
| B | $4,00,000$ | 40 | $1,60,000$ |
| C | $6,00,000$ | 30 | $1,80,000$ |
| Total | $12,50,000$ |  | $4,65,000$ |
| Less: Fixed Overheads |  |  | $5,02,200$ |
| Profit / (Loss) |  |  | $(37,200)$ |

Additional Sale Value of each Product

| Product | Sales Value (₹) |
| :---: | :--- |
| A | $₹ 74,400(₹ 37,200 \div 0.5)$ |
| B | $₹ 93,000(₹ 37,200 \div 0.4)$ |
| C | $₹ 1,24,000(₹ 37,200 \div 0.3)$ |

Additional Total Sales Value maintaining the same Sale - Mix

* Combined P / V Ratio

$$
\begin{aligned}
& =₹ 37,200 \div 0.372^{*} \\
& =₹ 1,00,000 \\
& =\frac{\text { Total Contribution }}{\text { Total Sales }} \times 100 \\
& =\frac{\text { Rs. } 4,65,000}{\text { Rs. } 12,50,000} \times 100 \\
& =37.2 \%
\end{aligned}
$$

(b) Product A \& B are joint products and produced in the ratio of 1:2 from the same direct material- C .

Production of 40,000 additional units of $B$ results in production of 20,000 units of $A$.

## Calculation of Contribution under existing situation

| Particulars | Amount (₹) | Amount (₹) |
| :---: | :---: | :---: |
| Sales Value: |  |  |
| A - 2,00,000 units @ ₹ 25 per unit | 50,00,000 |  |
| B - 4,00,000 units @ ₹ 20 per unit | 80,00,000 | 1,30,00,000 |
| Less: Material- C (12,00,000 units@ ₹5 per unit) |  | 60,00,000 |
| Less: Other Variable Costs |  | 42,00,000 |
| Contribution |  | 28,00,000 |

Let Minimum Average Selling Price per unit of $A$ is $₹ X$
Calculation of Contribution after acceptance of additional order of ' $B$ '

| Particulars | Amount (₹) | Amount (₹) |
| :---: | :---: | :---: |
| Sales Value: |  |  |
| A - 2,20,000 units @ ₹ X per unit | 2,20,000 X |  |
| B - 4,00,000 units @ ₹ 20 per unit | 80,00,000 |  |
| 40,000 units @ ₹ 15 per unit | 6,00,000 | $\begin{array}{r} 2,20,000 \mathrm{X}+ \\ 86.00,000 \end{array}$ |
| Less: Material- C (12,00,000 units x 110\%) @ ₹5 per unit |  | 66,00,000 |
| Less: $\left.\begin{array}{c}\text { Other } \\ 110 \% \text { ) }\end{array}\right)$ |  | 46,20,000 |
| Contribution |  | $\begin{array}{r} \hline \text { 2,20,000 X- } \\ 26,20,000 \end{array}$ |

## Minimum Average Selling Price per unit of A

Contribution after additional order of $\mathrm{B}=$ Contribution under existing production

$$
\begin{aligned}
& \Rightarrow 2,20,000 \mathrm{X}-26,20,000=28,00,000 \\
& \Rightarrow 2,20,000 \mathrm{X} \\
& \Rightarrow \quad \mathrm{X} \\
& \Rightarrow \quad=\frac{54,20,000}{2,20,000}=₹ 24.64
\end{aligned}
$$

Minimum Average Selling Price per unit of A is ₹ 24.64
(c) Let $\mathrm{C}_{\mathrm{x}}$ be the Contribution per unit of Product X .

Therefore Contribution per unit of Product $Y=C_{y}=4 / 5 C_{x}=0.8 C_{x}$
Given $F_{1}+F_{2}=1,50,000$,
$F_{1}=1,800 C_{x}$ (Break even volume $\times$ contribution per unit)
Therefore $F_{2}=1,50,000-1,800 C_{x}$.
$3,000 \mathrm{C}_{x}-\mathrm{F}_{1}=3,000 \times 0.8 \mathrm{C}_{x}-\mathrm{F}_{2}$ or $3,000 \mathrm{C}_{x}-\mathrm{F}_{1}=2,400 \mathrm{C}_{x}-\mathrm{F}_{2}$ (Indifference point)
i.e., $3,000 C_{x}-1,800 C_{x}=2,400 C_{x}-1,50,000+1,800 C_{x}$
i.e., $3,000 C_{x}=1,50,000$, Therefore $C_{x}=₹ 50 /-(1,50,000 / 3,000)$

Therefore Contribution per unit of $X=₹ 50$
Fixed Cost of $X=F_{1}=₹ 90,000(1,800 \times 50)$
Therefore Contribution per unit of $Y$ is $₹ 50 \times 0.8=₹ 40$ and
Fixed cost of $Y=F_{2}=₹ 60,000(1,50,000-90,000)$
The value of $F_{1}=₹ 90,000, F_{2}=₹ 60,000$ and $X=₹ 50$ and $₹ 40$
(d) Activities $P$ and $Q$ are called duplicate activities (or parallel activities) since they have the same head and tail events. The situation may be rectified by introducing a dummy either between $P$ and $S$ or between $Q$ and $S$ or before $P$ or before $Q$ (i.e. introduce the dummy before the tail event and after the duplicate activity or Introduce the dummy activity between the head event and the duplicate activity). Possible situations are given below:


3
2. (a) (i) Calculation of 'Total Labour Hours' over the Life Time of the Product 'Kitchen Care'

The average time per unit for 250 units is

$$
\begin{aligned}
Y_{x} & =a x^{b} \\
Y_{250} & =30 \times 250-0.3219 \\
Y_{250} & =30 \times 0.1691 \\
Y_{250} & =5.073 \text { hours } \\
\text { Total time for } 250 \text { units } & =5.073 \text { hours } \times 250 \text { units } \\
& =1,268.25 \text { hours }
\end{aligned}
$$

The average time per unit for 249 units is

$$
\begin{aligned}
Y_{249} & =30 \times 249-0.3219 \\
Y_{249} & =30 \times 0.1693 \\
Y_{249} & =5.079 \text { hours } \\
\text { Total time for } 249 \text { units } & =5.079 \text { hours } \times 249 \text { units } \\
& =1,264.67 \text { hours } \\
\text { Time for } 250^{\text {th }} \text { unit } & =1,268.25 \text { hours }-1,264.67 \text { hours } \\
& =3.58 \text { hours } \\
\text { Total Time for } 1,000 \text { units } & =(750 \text { units } \times 3.58 \text { hours })+1,268.25 \text { hours } \\
& =3,953.25 \text { hours }
\end{aligned}
$$

(ii) Profitability of the Product 'Kitchen Care'

| Particulars | Amount (₹) | Amount (₹) |
| :--- | ---: | ---: |
| Sales (1,000 units) |  | $50,00,000$ |
| Less:Direct Material | $18,50,000$ |  |
| Direct Labour (3,953.25 hours $\times$ ₹80) | $3,16,260$ |  |
| Variable Overheads (1,000 units $\times ₹ 1,000)$ | $10,00,000$ | $31,66,260$ |
| Contribution |  | $18,33,740$ |
| Less: Packing Machine Cost |  | $5,00,000$ |
| Profit |  | $13,33,740$ |

(iii) Average 'Target Labour Cost' per unit

| Particulars | Amount (₹) |
| :--- | ---: |
| Expected Sales Value | $50,00,000$ |
| Less: Desired Profit $(1,000$ units $\times ₹ 800)$ | $8,00,000$ |
| Target Cost | $42,00,000$ |
| Less: Direct Material $(1,000$ units $\times ₹ 1,850)$ | $18,50,000$ |
| Variable Cost $(1,000$ units $\times ₹ 1,000)$ |  |
| Packing Machine Cost | $10,00,000$ |
| Target Labour Cost | $5,00,000$ |
| Average Target Labour Cost per unit | $8,50,000$ |
| $(₹ 8,50,000 \div 1,000$ units $)$ | 850 |

(b) Primal

Minimize

$$
Z=2 x_{1}-3 x_{2}+4 x_{3}
$$

Subject to the Constraints

$$
\begin{aligned}
3 x_{1}+2 x_{2}+4 x_{3} & \geq 9 \\
2 x_{1}+3 x_{2}+2 x_{3} & \geq 5 \\
-7 x_{1}+2 x_{2}+4 x_{3} & \geq-10 \\
6 x_{1}-3 x_{2}+4 x_{3} & \geq 4 \\
2 x_{1}+5 x_{2}-3 x_{3} & \geq 3 \\
-2 x_{1}-5 x_{2}+3 x_{3} & \geq-3 \\
x_{1}, x_{2}, x_{3} & \geq 0
\end{aligned}
$$

Dual:
Maximize

$$
z=\quad 9 y_{1}+5 y_{2}-10 y_{3}+4 y_{4}+3 y_{5}-3 y_{6}
$$

Subject to the Constraints:

$$
\begin{aligned}
3 y_{1}+2 y_{2}-7 y_{3}+6 y_{4}+2 y_{5}-2 y_{6} & \leq 2 \\
2 y_{1}+3 y_{2}+2 y_{3}-3 y_{4}+5 y_{5}-5 y_{6} & \leq-3 \\
4 y_{1}+2 y_{2}+4 y_{3}+4 y_{4}-3 y_{5}+3 y_{6} & \leq 4 \\
y_{1}, y_{2,} y_{3}, y_{4}, y_{5}, y_{6} & \geq 0
\end{aligned}
$$

By substituting $y_{5}-y_{6}=y_{7}$ the dual can alternatively be expressed as:

| Maximize |  |
| :---: | :---: |
| $Z=$ |  |
| $9 y_{1}+5 y_{2}-10 y_{3}+4 y_{4}+3 y_{7}$ |  |
| Subject to the Constraints: |  |
| $3 y_{1}+2 y_{2}-7 y_{3}+6 y_{4}+2 y_{7}$ | 2 |
| $-2 y_{1}-3 y_{2}-2 y_{3}+3 y_{4}-5 y^{2}$ | $\geq 3$ |
| $4 y_{1}+2 y_{2}+4 y_{3}+4 y_{4}-3 y_{7}$ | 4 |
| $y_{1}, y_{2}, y_{3}, y^{\prime}$ | $\geq 0, y_{7}$ unrestricted in sign. |

3. (a)

Statement of Reconciliation - Budgeted Vs Actual Profit

| Particulars | $₹$ |
| :--- | ---: |
| Budgeted Profit | $5,19,000$ |
| Less: Sales Volume Contribution Planning Variance (Adverse) | 52,125 |
| Less: Sales Volume Contribution Operational Variance (Adverse) | 93,825 |
| Less: Sales Price Variance (Adverse) | 39,600 |
| Less: Variable Cost Variance (Adverse) | 29,700 |
| Less: Fixed Cost Variance (Adverse) | 15,000 |
| Actual Profit | $2,88,750$ |

## Workings

Basic Workings

| Budgeted Market Share (in \%) | $=\frac{2,00,000 \text { units }}{4,00,000 \text { units }}=50 \%$ |
| ---: | :--- |
| Actual Market Share (in \%) | $=\frac{1,65,000 \text { units }}{3,75,000 \text { units }}=44 \%$ |
| Budgeted Contribution | $=₹ 21,00,000-₹ 12,66,000$ |
|  | $=₹ 8,34,000$ |

Average Budgeted Contribution (per unit) $=\frac{\text { Rs. } 8,34,000}{\text { Rs.2,00,000 }}=₹ 4.17$
Budgeted Sales Price per unit
$=\frac{\text { Rs. } 21,00,000}{2,00,000}=₹ 10.50$
Actual Sales Price per unit
$=\frac{\text { Rs. } 16,92,900}{1,65,000}=₹ 10.26$

| Standard Variable Cost per unit | $=\frac{R s .12,66,000}{2,00,000}=₹ 6.33$ |
| :---: | :---: |
| Actual Variable Cost per unit | $=\frac{\mathrm{Rs} .10,74,150}{1,65,000}=₹ 6.51$ |
| Calculation of Variances Sales Variances: |  |
| Volume Contribution Planning* | $=$ Budgeted Market Share $\% \times$ (Actual Industry Sales Quantity in units Budgeted Industry Sales Quantity in units) $\times$ (Average Budgeted Contribution per unit) $=50 \% \times(3,75,000$ units $-4,00,000$ units) $\times$ ₹ 4.17 $=\text { ₹ } 52,125 \text { (A) }$ |
| (*) Market Size Variance |  |
| Volume Contribution Operationa\|** | $\begin{aligned} &= \text { (Actual Market Share } \%-\text { Budgeted } \\ &\text { Market Share } \%) \times(\text { Actual Industry } \\ & \text { Sales Quantity in units) } \times \\ & \text { (Average Budgeted Contribution per } \\ & \text { unit) } \\ &=(44 \%-50 \%) \times 3,75,000 \text { units } \times 4.17 \\ &= ₹ 93,825(\mathrm{~A}) \end{aligned}$ |
| $\left.{ }^{* *}\right)$ Market Share Variance |  |
| Price | $\begin{array}{ll} = & \text { Actual Sales - Standard Sales } \\ = & \text { Actual Sales Quantity } \times \text { (Actual Price } \\ & - \text { Budgeted Price }) \\ = & 1,65,000 \text { units } \times(₹ 10.26-₹ 10.50) \\ = & ₹ 39,600(\text { A }) \end{array}$ |
| Variable Cost Variances:.......... |  |
| Cost |  |

Fixed Cost Variances: $\qquad$
Expenditure

$$
\begin{aligned}
& =\quad \text { Budgeted Fixed Cost }- \text { Actual Fixed } \\
& \text { Cost } \\
& =₹ 3,15,000-₹ 3,30,000 \\
& =₹ 15,000(\mathrm{~A})
\end{aligned}
$$

Fixed Overhead Volume Variance does not arise in a Marginal Costing system
(b) The $\Delta_{i j}$ matrix or $C_{i j}-\left(u_{i}+v_{j}\right)$ matrix, where $C_{i j}$ is the cost matrix and $\left(u_{i}+v_{j}\right)$ is the cell evaluation matrix for unallocated cell.

The $\Delta_{\text {ij }}$ matrix has one or more 'Zero' elements, indicating that, if that cell is brought into the solution, the optional cost will not change though the allocation changes.

Thus, a 'Zero' element in the $\Delta_{\mathrm{ij}}$ matrix reveals the possibility of an alternative solution.

## 4. (a) 1. Projected Raw Material Issues (Kg):

|  | 'N' | 'O' | 'P' |
| :--- | ---: | ---: | ---: |
| 'L' (48,000 units-Refer Note) | 60,000 | 24,000 | --- |
| 'M' (36,000 units-Refer Note) | $\underline{72,000}$ | - | $\underline{54,000}$ |
| Projected Raw Material Issues | $\underline{1,32,000}$ | $\underline{24,000}$ | $\underline{54,000}$ |

Note:

- Based on this experience and the projected sales, the DTSML has budgeted production of 48,000 units of ' $L$ ' and 36,000 units of ' $M$ ' in the sixth period.

$$
\begin{aligned}
& =52,500 \times 40 \%+45,000-18,000=48,000 \\
& =27,000 \times 40 \%+42,000-16,800=36,000
\end{aligned}
$$

- Production is assumed to be uniform for both products within each four-week period.

2. and 3. Projected Inventory Activity and Ending Balance (Kg):

|  | ' N ' | '0' | 'P' |
| :---: | :---: | :---: | :---: |
| Average Daily Usage | 6,600 | 1,200 | 2,700 |
| Beginning Inventory | 96,000 | 54,000 | 84,000 |
| Add: Orders Received: |  |  |  |
| Ordered in $5^{\text {th }}$ period | 90,000 | - | 60,000 |
| Ordered in $6^{\text {th }}$ period | 90,000 | - | - |
| Sub Total | 276,000 | 54,000 | 144,000 |


| Less: Issues | 132,000 | 24,000 | 54,000 |
| :--- | ---: | ---: | ---: |
| Projected ending inventory balance | 144,000 | 30,000 | 90,000 |

## Note:

- Ordered $90,000 \mathrm{Kg}$ of ' N ' on fourth working day.
- Order for $90,000 \mathrm{Kg}$ of ' N ' ordered during fifth period received on tenth working day.
- Order for $90,000 \mathrm{Kg}$ of ' N ' ordered on fourth working day of sixth period received on fourteenth working day.
- Ordered $30,000 \mathrm{Kg}$ of ' 0 ' on eighth working day.
- Order for $60,000 \mathrm{Kg}$ of ' P ' ordered during fifth period received on fourth working day.
- No orders for 'P' would be placed during the sixth period.


## 4. Projected Payments for Raw Material Purchases:

| Raw Material | Day/Period Ordered | Day/Period Received | Quantity Ordered | Amount Due (₹) | $\begin{aligned} & \hline \text { Day/Period } \\ & \text { Due } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 'N' | $20^{\text {th/ } / 5^{\text {th }} \text { th }}$ | $10^{\text {th }} / 6^{\text {th }}$ | $90,000 \mathrm{Kg}$ | 90,000 | $20^{\text {th/ } / 6^{\text {th }}}$ |
| 'P' | $4^{\text {th/ } / 5^{\text {th }}}$ | $4^{\text {th }} / 6^{\text {th }}$ | $60,000 \mathrm{Kg}$ | 60,000 | $14^{\text {th/ }} / 6^{\text {th }}$ |
| 'N' | $4^{\text {th/ }} 6^{\text {th }}$ | $14^{\text {th }} / 6^{\text {th }}$ | $90,000 \mathrm{Kg}$ | 90,000 | $4^{\text {th/ }} 7^{\text {th }}$ |
| '0' | $8^{\text {th/ }} 6^{\text {th }}$ | $13^{\text {th }} / 7^{\text {th }}$ | $30,000 \mathrm{Kg}$ | 60,000 | $3 \mathrm{cr} / 8^{\text {th }}$ |

(b) Following acceptance by early innovators, conventional consumers start following

| Situation |  | Appropriate Pricing Policy |
| :--- | :--- | :--- |
| (i) | 'A' is a new product for the company and the market <br> and meant for large scale production and long term <br> survival in the market. Demand is expected to be <br> elastic. | Penetration Pricing |
| (ii) | B' is a new product for the company, but not for the <br> market. B's success is crucial for the company's <br> survival in the long term. | Market Price or Price Just <br> Below Market Price |
| (iii) | C' is a new product to the company and the market. <br> It has an inelastic market. There needs to be an <br> assured profit to cover high initial costs and the <br> unusual sources of capital have uncertainties <br> blocking them. | Skimming Pricing |


| (iv) | 'D' is a perishable item, with more than $80 \%$ of its <br> sheff life over. | Any Cash Realizable <br> Value |
| :--- | :--- | :--- |

(*) this amount decreases every passing day.
5. (a) (i) Total Direct Labour Cost for first 8 batches based on learning curve of $90 \%$ (when the direct labour cost for the first batch is ₹ 55,000 )
The usual learning curve model is

$$
y=a x^{b}
$$

Where

$$
\begin{aligned}
y= & \begin{array}{l}
\text { Average Direct Labour Cost per batch } \\
\\
\text { for } x \text { batches }
\end{array} \\
a= & \text { Direct Labour Cost for first batch } \\
x & =\text { Cumulative No. of batches produced } \\
b= & \text { Learning Coefficient /Index } \\
y & =₹ 55,000 \times(8)-0.152 \\
& =₹ 55,000 \times 0.729 \\
& =₹ 40,095
\end{aligned}
$$

Total Direct Labour Cost for first 8 batches
$=8$ batches $\times$ ₹ 40,095
$=₹ 3,20,760$
Total Direct Labour Cost for first 7 batches based on learning curve of $90 \%$ (when the direct labour cost for the first batch is ₹ 55,000 )

$$
\begin{aligned}
y & =₹ 55,000 \times(7)-0.152 \\
& =₹ 55,000 \times 0.744 \\
& =₹ 40,920
\end{aligned}
$$

Total Direct Labour Cost for first 7 batches
$=7$ batches $\times$ ₹ 40,920
= ₹ $2,86,440$
Direct Labour Cost for $8^{\text {th }}$ batch

$$
\begin{aligned}
& =₹ 3,20,760-₹ 2,86,440 \\
& =₹ 34,320
\end{aligned}
$$

(ii) Statement Showing "Life Time Expected Contribution"

| Particulars | Amount (₹) |
| :--- | ---: |
| Sales (₹102 $\times 16,000$ units) | $16,32,000$ |
| Less: Direct Material and Other Non Labour Related <br> Variable Costs (₹50 $\times 16,000$ units) | $8,00,000$ |
| Less: Direct Labour * | $5,95,320$ |
| Expected Contribution | $\mathbf{2 , 3 6 , 6 8 0}$ |

(*) Total Labour Cost over the Product's Life

$$
\begin{aligned}
& =₹ 3,20,760+(8 \text { batches } \times ₹ 34,320) \\
& =₹ 5,95,320
\end{aligned}
$$

(iii) In order to achieve a Profit of $₹ 5,00,00,000$ the Total Direct Labour Cost over the Product's Lifetime would have to equal ₹ $3,32,000$.

Statement Showing "Life Time Direct Labour Cost"

| Particulars | Amount (₹) |
| :--- | ---: |
| Sales ( $₹ 102 \times 16,000$ units) | $16,32,000$ |
| Less: Direct Material and Other Non Labour Related | $8,00,000$ |
| Variable Costs <br> (₹50 $\times 16,000$ units) |  |
| Less: Desired Life Time Contribution | $5,00,000$ |
| Direct Labour | $\mathbf{3 , 3 2 , 0 0 0}$ |

Average Direct Labour Cost per batch for 16 batches is ₹20,750 (₹3,32,000 / 16 batches).
Total Direct Labour Cost for 16 batches based on learning curve of $\mathrm{r} \%$ (when the direct labour cost for the first batch is ₹ 55,000 )

$$
\begin{aligned}
y & =₹ 55,000 \times(16)^{b} \\
₹ 20,750 & =₹ 55,000 \times(16)^{b} \\
0.3773 & =(16)^{b} \\
\log 0.3773 & =b \times \log 2^{4} \\
\log 0.3773 & =b \times 4 \log 2 \\
\log 0.3773 & =\left(\frac{\log r}{\log 2}\right) \times 4 \log 2 \\
\log 0.3773 & =\log r^{4}
\end{aligned}
$$

$$
\begin{aligned}
0.3773 & =r^{4} \\
r & =\sqrt[4]{0.3773} \\
r & =78.37 \%
\end{aligned}
$$

(b)

Calculation showing Rates for each Activity

| Activity | Activity <br> Cost <br> [a] <br> (₹) | Activity <br> Driver | No. of <br> Units <br> of Activity <br> Driver [b] | Activity <br> Rate <br> [a] /[b] <br> (₹) |
| :--- | :---: | :--- | ---: | :---: |
| Providing ATM <br> Service | $1,00,000$ | No. of ATM Transactions | $2,00,000$ | 0.50 |
| Computer <br> Processing | $10,00,000$ | No. of Computer Transactions | $25,00,000$ | 0.40 |
| Issuing <br> Statements | $8,00,000$ | No. of Statements | $5,00,000$ | 1.60 |
| Customer <br> Inquiries | $3,60,000$ | Telephone Minutes | $6,00,000$ | 0.60 |

Calculation showing Cost of each Product

| Activity | Checking Accounts (₹) | Personal Loans (₹) | Gold Visa <br> (₹) |
| :---: | :---: | :---: | :---: |
| Providing ATM Service | $\begin{array}{r} 90,000 \\ (1,80,000 \mathrm{tr} . \times 0.50) \end{array}$ | --- | $\begin{array}{r} 10,000 \\ (20,000 \mathrm{tr} . \times 0.50) \end{array}$ |
| Computer Processing | $\begin{array}{r} 8,00,000 \\ (20,00,000 \text { tr. } \times 0.40) \end{array}$ | $\begin{array}{r} 80,000 \\ (2,00,000 \text { tr. x } 0.40) \end{array}$ | $\begin{array}{r} 1,20,000 \\ (3,00,000 \text { tr. x } 0.40) \end{array}$ |
| Issuing <br> Statements | $\begin{array}{r} 4,80,000 \\ (3,00,000 \text { st. } \times 1.60) \end{array}$ | $\begin{array}{r} 80,000 \\ (50,000 \text { st. } \times 1.60) \end{array}$ | $\begin{array}{r} 2,40,000 \\ (1,50,000 \text { st. } \times 1.60) \end{array}$ |
| Customer Inquiries | $\begin{array}{r} 2,10,000 \\ (3,50,000 \mathrm{~min} . \times 0.60) \end{array}$ | $\begin{array}{r} 54,000 \\ (90,000 \mathrm{~min} . \times 0.60) \end{array}$ | $\begin{array}{r} 96,000 \\ (1,60,000 \mathrm{~min} . \times 0.60) \end{array}$ |
| Total Cost [a] | ₹ $15,80,000$ | ₹ $2,14,000$ | ₹ $4,66,000$ |
| Units of Product [b] | 30,000 | 5,000 | 10,000 |
| Cost of each Product [a]/ [b] | 52.67 | 42.80 | 46.60 |

6. (a) Working Notes
7. No. of Customer
8. Consumption of Gas

Gas Supply
$=1,900$
(5,000 $\times 40 \% \times 95 \%$ )
$=11,40,000$ Metered units ( $1,900 \times 50 \mathrm{mt} \times 12$ months)
$=13,41,176$ Metered units $\{11,40,000 \times(100 \div 85)\}$
3. Cash Inflow

|  | (₹) |
| :--- | ---: |
| Rent $(1,900 \times 4$ Quarters $\times ₹ 10)$ | 76,000 |
| Add: Consumption Charge $(11,40,000 \times ₹ 0.4)$ | $4,56,000$ |
| Less: Cost of Company $(13,41,176 \times ₹ 0.065)$ | 87,176 |
| Cash Inflow p.a. | $4,44,824$ |
| One Time Connection Charge $=\quad ₹ 4,75,000$ |  |
|  | $(₹ 250 \times 1,900$ customers $)$ |

## Maximum Capital Project Cost

(Can be to allow the company to provide the service required)
By Following the Concept of Perpetuity

| (Investment - ₹4,75,000) $\times 17 \%$ | $=₹ 4,44,824$ |
| :--- | :--- |
| $\therefore$ Investment | $=₹ 30,91,612$ |

(b) The objective of the given problem is to identify the preferences of marriage parties about halls so that hotel management could maximize its profit.

To solve this problem first convert it to a minimization problem by subtracting all the elements of the given matrix from its highest element. The matrix so obtained which is known as loss matrix is given below-

## Loss Matrix/Hall

| Marriage Party | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |
| :---: | :---: | :---: | :---: | :---: |
| A | 0 | 2,500 | X | X |
| B | 5,000 | 0 | 5,000 | 12,500 |
| C | 7,500 | 0 | 10,000 | 5,000 |
| D | 0 | 5,000 | X | X |

Now we can apply the assignment algorithm to find optimal solution. Subtracting the minimum element of each column from all elements of that column-

## Loss Matrix/Hall

| Marriage Party | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |
| :---: | :---: | :---: | :---: | :---: |
| A | 0 | 2,500 | X | X |
| B | 5,000 | 0 | 0 | 7,500 |
| C | 7,500 | 0 | 5,000 | 0 |
| D | 0 | 5,000 | X | X |

The minimum number of lines to cover all zeros is 3 which is less than the order of the square matrix (i.e.4), the above matrix will not give the optimal solution.

Subtracting the minimum uncovered element $(2,500)$ from all uncovered elements and add it to the elements lying on the intersection of two lines, we get the following matrix-

Loss Matrix/Hall

| Marriage Party | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |
| :---: | :---: | :---: | :---: | :---: |
| A | 0 | 0 | X | X |
| B | 7,500 | 0 | 0 | 7,500 |
| C | 10,000 | 0 | 5,000 | 0 |
| D | 0 | 2,500 | X | X |

Since the minimum number of lines to cover all zeros is 4 which is equal to the order of the matrix, the below matrix will give the optimal solution which is given below-

Loss Matrix/Hall

| Marriage Party | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |
| :---: | :---: | :---: | :---: | :---: |
| A | 0 | 0 | X | X |
| B | 7,500 | 0 | $\mathbf{0}$ | 7,500 |
| C | 10,000 | 0 | 5,000 | 0 |
| D | 0 | 2,500 | X | X |

Optimal Schedule is-

| Marriage Party | Hall | Revenue (₹) |
| :---: | :---: | :---: |
| A | 2 | 22,500 |
| B | 3 | 20,000 |
| C | 4 | 20,000 |
| D | 1 | 25,000 |
| Total |  | 87,500 |

7. (a) If unit variable cost and unit selling price are not constant then the main problem that would arise while fixing the transfer price of a product would be as follows:
There is an optimum level of output for a firm as a whole. This is so because there is a certain level of output beyond which its net revenue will not rise. The ideal transfer price under these circumstances will be that which will motivate these managers to produce at this level of output.
Essentially, it means that some division in a business house might have to produce its output at a level less than its full capacity and in all such cases a transfer price may be imposed centrally.
(b) Direct Product Profitability (DPP) is 'Used primarily within the retail sector, and involves the attribution of both the purchase price and other indirect costs such as distribution, warehousing, retailing to each product line. Thus a net profit, as opposed to a gross profit, can be identified for each product. The cost attribution process utilises a variety of measures such as warehousing space, transport time to reflect the resource consumption of individual products.'
Benefits of Direct Product Profitability:
(i) Better Cost Analysis - Cost per product is analysed to know the profitability of a particular product.
(ii) Better Pricing Decision- It helps in price determination as desired margin can be added with the actual cost.
(iii) Better Management of Store and Warehouse Space- Space Cost and Benefit from a product can be analysed and it helps in management of store and warehouse in profitable way.
(iv) The Rationalisation of Product Ranges etc.
(c) Target cost is the difference between the estimated selling price of a proposed product with specified functionality and quality and target margin. This is a cost management technique that aims to produce and sell products that will ensure the target margin. It is an integral part of the product design. While designing the product the company allocates value and cost to different attributes and quality. Therefore, they use the technique of value engineering and value analysis. The
target cost is achieved by assigning cost reduction targets to different operations that are involved in the production process. Eventually, all operations do not achieve the cost reduction targets, but the overall cost reduction target is achieved through team work. Therefore, it is said that target costing fosters team work.
(d) (i) The company has done extensive exercise in year-I that can be used as a basis for budgeting in year-II by incorporating increase in costs / revenue at expected activity level. Hence, Traditional Budgeting would be more appropriate for the company in year-II.
(ii) In Traditional Budgeting system budgets are prepared on the basis of previous year's budget figures with expected change in activity level and corresponding adjustment in the cost and prices. But under Zero Base Budgeting (ZBB) the estimations or projections are converted into figures. Since, sales manager is unable to substantiate his expectations into figures so Traditional Budgeting would be preferred against Zero Base Budgeting.
(iii) Zero Base Budgeting would be appropriate as ZBB allows top-level strategic goals to be implemented into the budgeting process by tying them to specific functional areas of the organization, where costs can be first grouped, then measured against previous results and current expectations.
(iv) Zero Base Budgeting allocates resources based on order of priority up to the spending cut-off level (maximum level upto which spending can be made). In an organisation where resources are constrained and budget is allocated on requirement basis, Zero Base Budgeting is more appropriate method of budgeting.
(e)

Random Number Assignment

| Daily Demand | Days | Probability | Cumulative <br> Probability | Random No. <br> Assigned |
| :---: | :---: | :---: | :---: | :---: |
| 4 | 4 | 0.08 | 0.08 | $00-07$ |
| 5 | 10 | 0.20 | 0.28 | $08-27$ |
| 6 | 16 | 0.32 | 0.60 | $28-59$ |
| 7 | 14 | 0.28 | 0.88 | $60-87$ |
| 8 | 6 | 0.12 | 1.00 | $88-99$ |

Simulation Table

| Day | Random No. | Demand | No. of Cars on <br> Rent | Rent Lost |
| :---: | :---: | :---: | :---: | :---: |
| 1 | 15 | 5 | 5 | --- |
| 2 | 48 | 6 | 6 | -- |


| 3 | 71 | 7 | 6 | 1 |
| :---: | :---: | :---: | :---: | :---: |
| 4 | 56 | 6 | 6 | --- |
| 5 | 90 | 8 | 6 | 2 |
| Total |  |  |  | 29 |

Average no. of Cars Rented are 5.8 ( $\left.\frac{29 \mathrm{Cars}}{5}\right)$
Rental Lost equals to 3 Cars

