

02.08.2021

FAQs on Books, Articles and Presentation

Q. 1 Whether a member in practice may mention his name , along with the prefix “CA” in a book or an article published by him, or a presentation made by him?

A. Yes, a member in practice may mention his name, along with the prefix “CA” in a book or an article published by him, or a presentation made by him.

Q. 2 Whether a member may mention his name along with the prefix “CA” in a book or an article published by him, or a presentation made by him , along with the name of Chartered Accountants Firm , wherein he is a partner ?

A. Yes, the name of member can be mentioned along with the prefix “CA” in a book or article published by him, or a presentation made by him, along with the name of Chartered Accountants Firm , wherein he is a partner. The member may also choose to use only his name, or the name of the said Chartered Accountants Firm.

Q. 3 Whether the permission to use “CA” and name of firm of Chartered Accountants would apply to a presentation at the platform of the Institute (e.g. in a programmes conducted by the Institute) or at other platforms?

A. Yes, permission to use “CA” and name of firm of Chartered Accountants would apply to a presentation at the platform of the Institute (e.g. in a Programmes conducted by the Institute) or at other platforms.

Q. 4 Whether the member may mention other details of the Firm on the presentation, besides the name of the Firm?

A. No, only the name of the Firm of Chartered Accountants may be mentioned. No other details, whatsoever, are permissible.

Q. 5 Whether the contact details of member like mobile no. may be mentioned on the presentation made by him?

A. No, mention of contact details of members like mobile no. are not permissible on the presentation made by him.

Q. 6 Can a member indicate his designation (other than “CA”, like “Associate Director”, “coordinator” etc.), or his association with private company in a book, article or presentation contributed or published by him?

A. No, it is not permissible for a member to indicate his designation (other than “CA” like “Associate Director”, “coordinator” etc.), or his association with private company in a book, article or presentation contributed or published by him, as it would be violative of Section 7 of Chartered Accountants Act, 1949.

Q. 7 Whether the names of other partners of the Chartered Accountants Firm can be mentioned in the Presentation?

A. No, the names of other partners of the Chartered Accountants Firm cannot be mentioned in the Presentation.

Q. 8 Whether the presentation with the name of an individual member along with the prefix “CA” along with the name of Chartered Accountants Firm would be permissible in physical Programmes only, or also through online mode?

A. The presentation with the name of an individual member along with the prefix “CA” and with the name of Chartered Accountants Firm is permissible in physical Programmes as well as through online mode. It must however be noted by members that only the files with .pptx extension will be reckoned as presentation.

Q. 9 Whether a member in service, being an employee of a CA Firm, can make a presentation, and mention his name along with prefix “CA” and name of Firm of Chartered Accountants?

A. Yes, a member in service, being an employee of a CA Firm, can make a presentation, and mention his name along with prefix “CA” and name of the Firm of Chartered Accountants. However, the bar on mentioning professional attainments or other details of own or the Firm will be the same as in case of partner of the CA Firm.

Q. 10 Whether the Logo of Firm of Chartered Accountants can be used on the presentation?

A. No, the use of logo/monogram of any kind/form/ style/design/colour etc. is prohibited. Use/printing of member/firm name in any other manner tantamounting to logo/monogram is also prohibited.

Q. 11 Whether a member is permitted to be a publisher of a book?

A. No, a member in practice is not allowed to be a publisher of a book, whether or not authored by him.

Q. 12 Whether a member in practice is generally permitted to write script/story for a movie?

A. A script/story for a movie may be based on a Book written by a member in practice. However, merely writing a script/story for a movie would not fall within the general permission provided under the Appendix (9) to CA Regulations. For this, the member would require prior and specific permission of the Council.

Q. 13 Whether it is permissible for a member in practice to write his own blog on all issues whether professional or otherwise ?

A. Yes, it is permissible for members to write blogs. However, the contents of the blog should not be against the public policy and should not contain any matter that may bring disrepute to the profession. Blog's content should not amount to solicitation of professional work or advertisement.

Q. 14 Can a member in practice author spiritual books and mention other Chartered Accountants names with prefix CA in acknowledgement message of Book?

A. Members in practice are generally permitted to author books and articles. There will be no issue in mentioning other Chartered Accountants name with prefix CA in acknowledgement message of books.

Q. 15 Whether member in practice can earn income by way of royalty on books authored by him.

A. Yes, Since the Authorship of Books is generally permitted, the ancillary income/benefits received from the same will also be permissible.

Q. 16 Whether member is permissible to write Series of Articles explaining various provisions of GST/Income Tax laws to local news paper.

A. Yes, it is permissible member in practice to write articles to the press on subjects connected with the profession.
