

Celebrating the ICAI Platinum Jubilee



ICAI and the members and students of ICAI will celebrate the Chartered Accountants Day on 1st July this year which coincides with the Foundation Day of the Institute. To mark this proud occasion, the Institute of Chartered Accountants of India will hold a week-long, i.e. 7-day, celebrations at its Regional Councils and Branches starting with 24th June 2019 and concluding on 1st July 2019.

This year, CA Day becomes all the more special, since the ICAI will enter its

Platinum Jubilee Year on 1st July 2019, which is otherwise too an occasion to celebrate the stupendous growth of CA profession and reaffirm our commitment to our nation's economic well-being. ICAI has proposed the year to be observed as the year of Women Empowerment, since their strength is growing gradually. At present, we have about 75,000 women members and 2.75 lakh female students, out of about 3 lakh members and more than 7.5 lakh students.

To kickstart the celebrations of the Platinum Jubilee Year, **Hon'ble Vice-President of India Shri M. Venkaiah Naidu** has kindly consented to grace the CA Day function of the Institute as Chief Guest. Many more dignitaries are expected to attend and participate in the Institute's function across the nation. This has been proposed to the Regional Councils and Branches to hold specified activities at pan-India level throughout the week, proposed to be branded as *CA Week* starting from 24th June and concluding on the CA Day on 1st July 2019, which will witness the august presence of the dignitaries from respective States, Districts, Cities, etc.

A brief overview of the themes for such activities, programmes, workshops, etc., that would be organised by our 5 Regional Councils and 164 Branches as part of the celebrations of the Platinum Jubilee Year of our Institute:

1st July

[*Hoisting of ICAI Flag* will be followed by the organisation of awareness programmes and events, associated with the PSR (professional social responsibility) activities, which may include blood donation (in association with renowned NGOs), plantation of (minimum 100) saplings, yoga and stress management sessions, programmes on health awareness and health check-up camps, performances by differently-abled people, public meetings on perception gap, etc.]

Being in its Platinum Jubilee year, i.e. 70th year of its glorious existence, the Institute along with its Regional Councils and 134 Branches, and overseas Chapters will celebrate the growing potential of CA profession and professionals by organising awareness programmes on the following themes on the rest of the six days:

24th - 29th June 2019/ 2nd - 7th July 2019

- Activities under Swachh Bharat (cleaning) campaigns;
- Investor Awareness programmes (in coordination with Committee on Capital Market and Investors Protection (CCMIP) of ICAI under the aegis of Investor Education Protection Fund Authority (IEPFA) of Ministry of Corporate Affairs);
- Financial literacy programmes on GST;
- Career-counselling programme to be organised at Govt. girls' colleges of the city/town;
- Video message of ICAI President and Vice-President addressing the CA fraternity to be played;
- Awareness and publicity among members and students about the CA Day 2019—using mass emails, standees/ banners at offices of Regional Councils and Branches (design of collateral will be shared), specially-released t-shirts and caps;
- Marathon may be organised;