



The Institute of Chartered Accountants of India (ICAI)

(Set up by an Act of Parliament)

World Accountancy Education Day

Organised By: Career Counselling Group, ICAI

10th November, 2019

Theme: It's all about Accounting

10th November, 2019 - World Accountancy Education Day

Origin

On November 10, 1494, a book titled *Summa de Arithmetica, Geometria, Proportioni et Proportionalita* (Everything About Arithmetic, Geometry and Proportion) was published in Venice. This was the first book that aimed to summarize the mathematical knowledge of those days. One of the tractatus of the *Summa*, entitled "Particularis de computis et scripturis" (About accounts and other writings) provides a detailed description of Venetian book-keeping. This was the first printed essay on double entry bookkeeping - called "Method of Venice" - and was direct base of some widespread works on mercantile accounting. The author of the book was Italian mathematician and Franciscan friar Luca Bartolomeo de Pacioli. Although double-entry bookkeeping had been around for centuries, Pacioli's 27-page treatise on the subject has earned him the title "The Father of Modern Accounting." The system he published included most of the accounting cycle as we know it today.

Objectives of celebrating World Accountancy Education Day

World Accountancy Education Day will be celebrated every year with the following objectives

- To widely spread a message about the significance of Commerce Education in the daily life of the people.
- To display all the activities, efforts and achievements in the field of Commerce for human welfare.

CA. Prasanna Kumar D.
Deputy Convener
Career Counselling Group (CCG), ICAI

- To discuss all the issues and implement innovative strategies for the development of the Accountancy education.
- To give an opportunity to showcase the talents of Commerce students in the country. To encourage the people as well as popularize the Accountancy education.

World Accountancy Education Day is going to be an event with a series of activities and programs involving school and college students, eminent Educationists and faculties of the state, country & abroad. We want to provide a real platform for the budding students to make their career and profession in Commerce.

Activities to be organized in the Branches/ Regional Councils/ Chapters Abroad on 10th November, 2019

- Career Counselling Programme /Mega Career Counselling Programme
- Press Conference
- Radio/TV talk shows
- Public speech
- Commerce exhibitions
- Debate Competition
- Quiz competitions
- Elocution Competition
- Essay Writing Competition
- Marathon race/ Human Chain
- Variety of other programmes

CA. Nandkishore Chidamber Hegde
Convener
Career Counselling Group (CCG), ICAI

For any Query please contact :

Secretary, Career Counselling Group (CCG), The Institute of Chartered Accountants of India

ICAI Bhawan, A-29, Sector 62, Noida (U.P.) - 201309

Telephone : 0120-3876871, 886 Email: ccc.events@icai.in