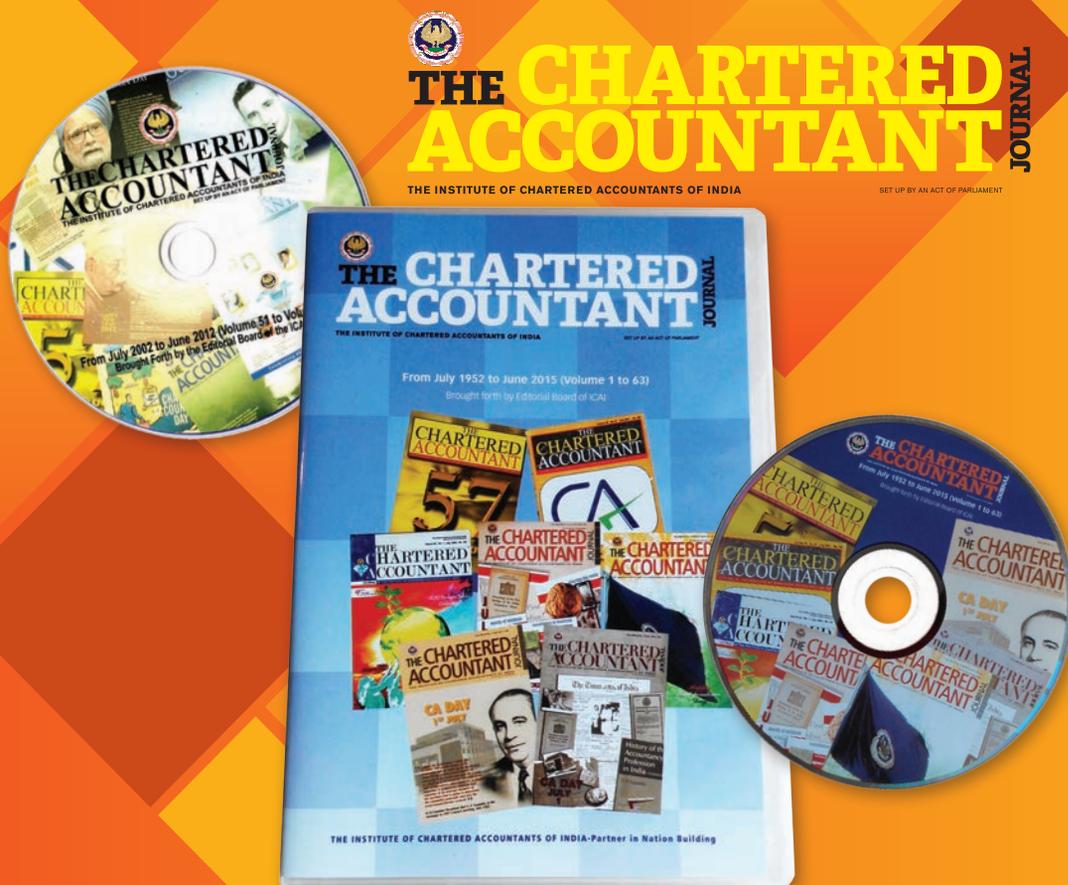


# THE CHARTERED ACCOUNTANT JOURNAL AND ITS MANY DIGITAL VERSIONS



The journal of the Institute, *The Chartered Accountant*, started its journey with an eight-page Bulletin in January 1950 and this Bulletin transformed into a full-fledged journal in July 1952, which had a circulation of less than 5000 copies. The journal, brought out monthly since July 1952, has a circulation of more than 274,000 copies today. It is available in many digital versions :-

- An eJournal is hosted online on ICAI website [www.icai.org](http://www.icai.org) as a transformed new hi-tech user-friendly *e-magazine in eMagazine platform V6* based on the latest HTML5 technology format with a range of convenience features wherein users can browse as if turning page after page like in hard copy.
- However, for the added and alternative convenience of readers, particularly for separate content-wise downloads, the journal continues to be hosted in the PDF format and also in Indexed mode. The archives of digital journal are available on ICAI website from July 2002 onwards.
- Further, this eJournal is now also available on mobile, compatible on iOS (iPad/iPhone etc.) and Android devices. It can be accessed at <http://www.icai.org/> under 'e-journal' tab. The eJournal is also available on ICAI Mobile App.
- As an add-on service, the highlights of every issue of journal in capsule form and the President Message in the journal are mass-emailed to all the members.
- In an important initiative to provide a single point reference window to the readers of *The Chartered Accountant* journal and leverage the technology to serve them better, a DVD of past issues of the journal is also available for sale. While a DVD of 10 years of the journal (July 2002-June 2012) in PDF format has been brought out for readers at a nominal cost, a more recent HTMLised DVD containing 63 years of *The Chartered Accountant* journal (July 1952 to June 2015) has also been released. In this HTML-version DVD in a searchable mode, readers can global search the contents through key words relating to accounting, auditing, taxation, etc., besides searching by month, year, volume, category (like Circulars & Notifications, ICAI News, Legal Decisions, etc.), author, etc.