

## Amendments-RFP of Making a Corporate Film for ICAI

### Notice Inviting Bids

#### **Nature of work:**

Point 1(b) - Performance Guarantee (PG): Successful bidder shall be required to deposit either a PG of 25% of the commercial value of the bid from a nationalized bank or cash deposit of the equivalent amount (interest free) with ICAI, to be refunded on satisfactory completion of the job. Further refer to Section-VI, General Conditions of the contract-Performance Guarantee.

### Section-III –Scope of Work of RFP

#### **1. Payment Schedule**

<b>Sr.No.</b>	<b>Phase</b>	<b>Detail</b>	<b>Billable Fee (as % of contract value)</b>
<b>Phase I: Pre-Production</b>			
1	Stage-I	Work order acceptance by the Agency	On the completion of Stage-III of Phase-I, 25% amount would be released
2	Stage-II	Submission of the detailed plan for the assignment, methodology, team structures & activity timelines as per time schedule.	
3	Stage-III	Develop film concept in consultation with ICAI & approval of the final script.	
<b>Phase II: Production</b>			
4	Stage-I	Submit day wise shoot footage	25%
<b>Phase III: Post-Production</b>			
5	Stage-I	Submission of first cut of the film.	On the completion of Stage-II of Phase-III, 50% amount would be released
	Stage-II	Submission of final film as per the changes, if any specified by ICAI.	

#### **2. Time Schedule**

- The shooting should commence within 15 days after placement of work order.
- The shooting should be completed within 10 days from the date of commencement of the shoot.

- The first cut of the film should be delivered within 10 days of completion of the shoot.
- Final delivery of the film (of both versions-15-20 minutes & abridged version of 10 minutes) should be made within 10 days after the changes, if any, specified by ICAI.
- Progress on weekly basis will have to be reported by the agency to ICAI once the work order is issued.

### **3. Deliverables**

**6 copies of Video DVD** (3 copies of each version)

**Digibeta** ( 1 of each version)

**Digital out-** High resolution **.MOV** master and Low resolution **.mp4** file (for the internet purpose) of each version to be given on a Hard drive along with all the shoot footage.

### **Section-IV- Eligibility Criteria**

#### **Pre-Qualification Criteria**

**Point 4-** The agency may preferably be approved/empanelled by the NFDC (National Film Development Corporation of India)/Films Division/DAVP.

### **Annexure-II- Technical Bid**

**Point 10 -** The agency may preferably be approved/empanelled by the NFDC (National Film Development Corporation of India)/Films Division/DAVP.

### **Section –VI: General Conditions of the Contract**

#### **1. Payment Schedule**

All payments for the assignment shall be based on schedule specified in Section –III under Scope of Work of RFP.

#### **2. Confidentiality**

Nothing shall be disclosed by any bidder or any other person not officially concerned with such process till the final selection of the Agency . The undue use by any Bidder of confidential information related to the process may result in rejection of its Proposal except with the prior written consent of the ICAI. The Agency(ies) and the personnel shall not at any time communicate to any person or entity any confidential information acquired in the course of the Contract.

**Annexure-III: Financial Bid (Film Making Agencies)**

S.No.	Description of Items	Unit	Rate (R)	Amount (R)
1.	Script Writing (Fixed Amount)	-		
2.	Director Fee (Fixed Amount)	-		
3.	Shooting charges	Per day		
(a)	Delhi/ NCR/ Outstation*			
4.	Post-Production Charges	Per day		
(a)	Editing Studio	Per day		
(b)	Editing Charges (Fixed Amount)	-		
(c)	Digitization, Conversion of footage, Color Correction (Fixed Amount)	-		
5.	Production Fee (Fixed Amount)	-		

\* As specified under Section-III- Scope of Work-Job Specs-Other Charges.

The unit rate quoted above would only be an indication for the purpose of considering the consolidated amount for evaluation of Financial Bid made by the bidder.