

## Letters To The Editor



### It's a pleasure for NRIs

The Chartered Accountant Journal is every time improving in quality, presentation and contents and the reading of the journal gives members like me who are away from India a quick update of the recent happenings and interesting articles on current topics. However, some key developments in international accountancy arena, which may be of help to ICAI members, should also be included in the journal from time to time.

— **V Ramadas**  
(Member, Nairobi (Kenya))

### Lively prose is a must

It is heartening to note that the journal has finally started 'Letters to the Editor' column and other welcome changes. However, I think that at present the package is prettier than content, although there has been improvement with every new issue recently. Some articles are written in a turgid, soporific style and lack the basic qualities that all good prose must have – spontaneity and being easy on the ear. Sometimes the sentences are very long and meandering, probably because we tend to be very formal and stuffy. Authors should express ideas in simple, day-to-day English to sustain the readers' interest from the beginning till the end.

The topics nowadays are no doubt always very relevant. If only our authors could clothe their thoughts in a less ancient and more lively prose, reading the journal would bring a greater satisfaction.

**Sanjeev Bedi**  
(Member, Ludhiana)

### A welcome change!

Let me congratulate you for laudable efforts to give the journal a long-awaited facelift. However, I request you to also start an "appointments column" highlighting the latest placement opportunities for the members. I would also like to draw the attention of the members towards those, who, although being members, are struggling tooth and nail in present day rat race. Patronising our fellow friends will be actually respecting our noble profession in true sense.

— **Sanjay Mukhopadhyay**  
(Member, Kolkata)

### Publish career-oriented articles

It was a pleasure to read the article "Stay ahead in your Career" published in October issue. As a Management faculty & professional Manager/Consultant, I found the article very interesting and informative. More such articles are need of the hour for the younger generation of Chartered Accountants, MBAs and working executives so that they are better prepared to meet the forthcoming challenges of globalisation.

**Dr.H.K.Lakshman Rao**  
(Director TIME Academy, Chennai)

### Write to the Editor

'Information is Power' and our ever-evolving profession needs more and more of that today than ever before. Do you have any relevant points to make, experiences to share, and views to spread among the CA fraternity? If yes, email us at [ebsecretariat@icai.org](mailto:ebsecretariat@icai.org) / [nadeem@icai.org](mailto:nadeem@icai.org) or write to: The Journal Section, ICAI, PO Box 7100, New Delhi

— Editor

## Scholarships from S Vaidyanath Aiyar Memorial Fund

The Managing Committee of the S. Vaidyanath Aiyar Memorial Fund has decided to award scholarships of the value of Rs. 300/- each per month for a period of one year to needy and deserving articled clerks.

Articled Clerks who wish to avail themselves of the scholarships for the year 2004-05 should submit their applications in the prescribed form latest by December 31, 2004. The prescribed application form is available at <http://www.icai.org/announ/ANNOUNCEMENTSVAMFScholarships.doc> on the ICAI website.