

SCHEDULE OF SPONSORSHIPS

Benefits of Investments by way of Sponsorship

- I) PLATINUM SPONSOR** **Rs. 40, 00,000/-**
- (There shall be only one Platinum Sponsor)
- i. Logo on the televised event on the media partner (Half hour Capsule).
 - ii. Display of Logo on Main event Backdrops - **"ICAI Awards -Platinum Sponsor."**
 - iii. Display of Logo on the Anchors podium.
 - iv. Display of Logo at the Entrance Gate Arch.
 - v. Official Representative of Sponsor to hand over one award to winner.
 - vi. Mention on media partner (Media Partners to the Event).
 - vii. Providing an exclusive stall fully furnished outside the conference premises, allowing you to showcase your products to the participants.
 - viii. Acknowledgement as Platinum Sponsor on the website of Committee for Members in Industry of ICAI.
 - ix. 25 Complimentary passes for the cultural event and Award function to be held in the evening of 10th December, 2011.
 - x. One cover page (inside front cover/back cover/inside back cover) colour advertisement in Souvenir to be issued on the occasion.
 - xi. Conference Kit containing a bag and a writing pad will carry the name & logo of your Company.
 - xii. Display of Banners at the ICAI Award function.
 - xiii. 10 invitation passes for two day seminar for Corporate Conclave Event.
 - xiv. Participation in Career Ascent without any participation fee.
 - xv. One Year data base access of ICAI Job Portal, without any charges.
- II) ASSOCIATE SPONSOR** **Rs. 25,00,000/-**
- i. Providing an exclusive stall fully furnished outside the conference premises, allowing you to showcase your products to the participants.
 - ii. Acknowledgement as **"Associate Sponsor"** on the website of Committee for Members in Industry of ICAI.
 - iii. 10 Complimentary passes for the cultural event and Award function to be held in the evening of 10th December, 2011.
 - iv. Full-page colored advertisement in Souvenir to be issued on the occasion.
 - v. Conference Kit containing a bag and a writing pad will carry the name and logo of your company.
 - vi. Display of Banners at the ICAI Award function.
 - vii. 5 invitation passes for two day seminar for Corporate Conclave Event.
 - viii. Participation in Career Ascent without any participation fee.
 - ix. Six month data base access of ICAI Job Portal, without any charges.
- III) DIAMOND SPONSOR** **Rs.15,00,000/-**
- i. Providing an exclusive stall fully furnished outside the conference premises, allowing you to showcase your products to the participants.
 - ii. Acknowledgement as **"Diamond Sponsor"** on the website of Committee for Members in Industry of ICAI.
 - iii. 7 Complimentary passes for the cultural event and Award function to be held in the evening of 10th December, 2011.
 - iv. Full-page colored advertisement in Souvenir to be issued on the occasion.
 - v. Conference Kit containing a bag and a writing pad will carry the name and logo of your company.
 - vi. Display of Banners at the ICAI Award function.
 - vii. 3 Invitation passes for two day seminar for Corporate Conclave Event.
 - viii. Participation in Career Ascent without any participation fee.
 - ix. Three month data base access of ICAI Job Portal, without any charges.

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V) GOLD SPONSOR

Rs.10,00,000/-

- i. Acknowledgement as “**Gold Sponsor**” on the website of Committee for Members in Industry of ICAI.
- ii. 5 Complimentary passes for the cultural event and Award function to be held in the evening of 10th December, 2011.
- iii. Full page coloured advertisement in Souvenir to be issued on the occasion.
- iv. Display of Banners at the ICAI Award function.
- v. 2 invitation passes for two day seminar for Corporate Conclave Event.
- vi. One month data base access of ICAI Job Portal, without any charges.

V) SILVER SPONSOR

Rs.5,00,000/-

- i. Acknowledgement as “**Silver Sponsor**” on the website of Committee for Members in Industry of ICAI.
- ii. 3 Complimentary passes for the cultural event and Award function to be held in the evening of 10th December, 2011.
- iii. Full page coloured advertisement in Souvenir to be issued on the occasion.
- iv. Display of Banners at the ICAI Award function.
- v. 1 invitation pass for two two day seminar for Corporate Conclave Event.

Individual Event Sponsorship

1) Programme in Corporate Conclave

Sl. No.	Event	Sponsorship Value
1	Conference for One Day	Rs. 4,00,000/-
2	ICAI Awards 2011	Rs. 25,00,000/-

Benefits available (relating to the particular event being sponsored only)

- i. Display of Logo on the concerned event Backdrops - “ICAI Awards - Sponsors.”
- ii. Display of Logo on the Anchors podium.
- iii. Display of Logo at the Venue.
- iv. Official Representative of Sponsor to hand over one Memento to Speaker/Chairman of Technical Session.
- v. Allowing you to showcase your products to the participants.
- vi. Acknowledgement as Sponsor on the website of Committee for Members in Industry of ICAI.
- vii. 5 Complimentary passes for the cultural event and Award function to be held in the evening of 10th December, 2011.
- viii. One page (inside front cover/back cover/inside back cover) Black & White advertisement in Souvenir to be issued on the occasion.
- ix. Display of one Banner at the ICAI Award function.
- x. 2 invitation passes for two day seminar for Corporate Conclave Event.
- xi. One Year data base access of ICAI Job Portal, without any charges.

VII) OTHERS

i. Dinner for VVIPs on 10 th December, 2011	Rs. 10,00,000/-
ii. Participants' kit	Rs. 5,00,000/-
iii. Two day's lunch and tea (for participants)	Rs. 5,00,000/-
iv. Background Material	Rs. 5,00,000/-
v. Trophy Sponsor	Rs. 5,00,000/-
vi. Cultural Evening	Rs. 20,00,000/-
vii. Delegate Kit	Rs. 5,00,000/-
viii. Banners	Rs. 50,000/-

Tariff Schedule for Advertisement in Conference Backgrounder

i. Back Cover (4-colour)	Rs. 2,00,000/-
ii. Centre double spread (4-colour)	Rs. 1,50,000/-
iii. Inside Back Cover (4-colour)	Rs. 1,25,000/-
iv. Full page (4-Colour)	Rs. 80,000/-